



ORGANIZATIONAL HISTORY AND MISSION

The mission of the AMD3 Foundation is to promote education, research and other related charitable activities in patient and family centered care while advancing the art and science of performance in order to improve the delivery of care. The Foundation was officially established in 2003 as a non-profit organization.

For more information, please visit www.amd3.org.

OUR FOUNDER

Spearheading this change within the health care system is Anthony M. DiGioia III, MD. In addition to being the founder of the organization, he is also a practicing orthopaedic surgeon from Renaissance Orthopaedics at Magee-Womens Hospital of UPMC, and Clinical Associate Professor of Orthopaedic Surgery at the University of Pittsburgh School of Medicine. Dr. DiGioia has organized and chaired several conference series on Patient and Family Centered Care; Bone and Joint Health; and Less and Minimally Invasive and Computer Assisted Orthopaedic Surgery. Dr. DiGioia is also Senior Research Scientist at Carnegie Mellon University. After years of working to develop and advance technology in the field of health care, resulting in numerous patents and extensive publications on the subject, Dr. DiGioia combines the art and science of medical practice by developing innovative methods to improve processes that dramatically improve patient outcomes while delivering exceptional care experiences. One attendee at a workshop sponsored by the AMD3 Foundation wrote, "We are so fortunate to have Dr. DiGioia('s)... leadership in improving the quality of the work we do in improving the patient experience."

PATIENT AND FAMILY CENTERED CARE

The Patient and Family Centered Care (PFCC) methodology requires that all care experiences be viewed through the eyes of our patients. This approach improves the safety and effectiveness of care by designing environments, processes and experiences that put patients and their family members at the forefront. PFCC also maximizes efficiencies in an adaptive learning environment for all care givers exceptional patient and family experiences. PFCC is flexible, values continued learning, and embraces change. It is also a complete approach that looks systematically at issues and uses technology to support process improvement and efficiencies. In most instances, the PFCC methodology creatively finds the simple solutions to address all aspects of the care experience.

TO LEARN MORE AND JOIN US

We invite you to visit our website www.amd3.org where you can access additional information about prior and upcoming programs and learn about opportunities to become *Partners in Caring – Supporting Your Journey to Wellness*. Please contact us by calling (412) 683-3260 or via email at info@amd3.org.

Merging the Art and Science of Performance in Health Care

EDUCATIONAL PROGRAMS

The AMD3 Foundation supports ongoing educational programming for patients, medical practitioners and health care related business professionals.

BONE AND JOINT HEALTH SERIES

The **Bone and Joint Health Series** has reached over a thousand people and features experts who specialize in hip and knee joint replacement, back surgery, osteoporosis, arthritis pain management, physical therapy, diet and exercise. One participant in the series said that it is "informative and helps relax some of your fears." A patient who benefited from this continued education hand-wrote a note describing her excellent experience. She had two total knee replacements after ten years of struggling with pain. Only four weeks after surgery, she was able to go to Disney World with her grandchildren. She wrote that the care she received "made the whole passage so easy and comfortable."

PATIENT AND FAMILY CENTERED CARE WORKSHOP SERIES

The **Patient and Family Centered Care Workshop Series** is geared toward all caregivers from support staff, nurses, doctors and in fact, any person that has the potential to impact a patient's care experience. The AMD3 Foundation has supported hundreds of attendees with awards to cover the cost of their participation. Continuing Medical Education (CME) credit and Nursing Contact Hours are provided to eligible participants. Past program topics include: "Lessons to be Learned from Other Service Industries: Disney and Games," "Designing the 21st Century Hospital and the Delivery of Care: People, Processes and Facilities," "Designing Patient and Family Centered Programs, Offices and Hospitals," "Putting Patients First: Patient and Family Centered Collaborative Care Changing the Culture at Your Institution" and "Patient Focused Care." Past participants have expressed the value of these events to health care professionals. "This is one of the best conferences I've ever attended," wrote one attendee. Not only are the workshops educating veteran health care professionals, they also are sparking thought among those new to the field. "I am a new practitioner and was totally inspired to improve and expand my own practice and share this information with my coworkers."

THE INNOVATOR'S CONFERENCE

Since 2007, the AMD3 Foundation has also brought together health care professionals, business leaders, leading researchers, educators and community members at the annual **Innovator's Conference** presented as part of the Patient and Family Centered Care Series to explore new ideas, new technologies, new processes and new ways of thinking. In 2007, "The Next Generation of Medical and Surgical Techniques, Technologies and Processes to Improve Health Care Delivery" featured Robert K. Crone, MD, President and CEO of Harvard Medical International and Dean for International Programs at the Harvard Medical School. Other keynotes included John W. Manzetti, president and CEO of the Pittsburgh Life Sciences Greenhouse; Richard L. Reece, MD, editor-in-chief of Physician Practice Options; and David S. Smith, attorney at Pepper Hamilton LLP. This year's conference "Care & Work ARE Theatre: Delivering Exceptional Experiences" features B. Joseph Pine II, co-author of *The Experience Economy: Work Is Theater & Every Business A Stage* and *Authenticity: What Consumers Really Want*, and Don Marinelli, Executive Producer of Carnegie Mellon's Entertainment Technology Center. Marinelli was a speaker previously at a PFCC workshop, and attendees remarked that he "made us look at the impossible which could be do-able!"

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